NOTIFICATION

The following notification is being circulated in accordance with Article 10.6.

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| **1.** | **Notifying Member:** MEXICO  **If applicable, name of local government involved (Articles 3.2 and 7.2):** |
| **2.** | **Agency responsible:** *Comité Consultivo Nacional de Normalización de la Secretaría de Economía*, CCONNSE (National Advisory Committee on Standardization of the Ministry of the Economy)  **Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:** |
| **3.** | **Notified under Article 2.9.2 [X], 2.10.1 [ ], 5.6.2 [X], 5.7.1 [ ], 3.2 [ ], 7.2 [ ], other:** |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** Alcoholic beverages - Raicilla |
| **5.** | **Title, number of pages and language(s) of the notified document:** *PROYECTO de Norma Oficial Mexicana PROY-NOM-257-SE-2021, Bebidas alcohólicas-Raicilla-Denominación, especificaciones, información comercial y métodos de prueba* (Draft Mexican Official Standard PROY-NOM-257-SE-2021, Alcoholic beverages - Raicilla - Designations, specifications, commercial information and test methods) (20 pages, in Spanish) |
| **6.** | **Description of content:** The notified draft Mexican Official Standard establishes the designations of, and specifications to be met by, raicilla produced and packaged within the area protected by the appellation of origin, as well as the commercial information to be displayed on its labels when marketed in Mexico and abroad. |
| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** Consumer information, labelling; Prevention of deceptive practices and consumer protection; Quality requirements |
| **8.** | **Relevant documents:** Those contained in section 2, Regulatory References, of the notified draft. |
| **9.** | **Proposed date of adoption:** To be determined  **Proposed date of entry into force:** To be determined |
| **10.** | **Final date for comments:** 60 days from the date of notification. |
| **11.** | **Texts available from: National enquiry point [X] or address, telephone and fax numbers and email and website addresses, if available, of other body:**  *Secretaría de Economía* (Ministry of the Economy)  *Dirección General de Normas* (Directorate-General of Standards)  Attn: Rebeca Rodríguez/Tania Fosado  Pachuca 189, Colonia Condesa,  Demarcación territorial Cuauhtémoc,  Ciudad de México, 06140  Tel.: (+52 55) 5729 91 00, Ext. 13247 or 13264  Email: [tania.fosado@economia.gob.mx](mailto:tania.fosado@economia.gob.mx); [rebeca.rodriguez@economia.gob.mx](mailto:rebeca.rodriguez@economia.gob.mx)  <https://www.dof.gob.mx/nota_detalle.php?codigo=5650295&fecha=27/04/2022>  <https://members.wto.org/crnattachments/2022/TBT/MEX/22_3090_00_s.pdf> |