NOTIFICATION

Revision

The following notification is being circulated in accordance with Article 10.6.

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| **1.** | **Notifying Member:** ISRAEL**If applicable, name of local government involved (Articles 3.2 and 7.2):**  |
| **2.** | **Agency responsible:** Israel WTO-TBT Enquiry Point**Name and address (including telephone and fax numbers, email and website addresses, if available) of** **agency or authority designated to handle comments regarding the notification shall be indicated if different from above:** Israel WTO-TBT Enquiry PointMinistry of Economy and IndustryTel: + (972) 74 7502236E-mail: Yael.Friedgut@service.economy.gov.il |
| **3.** | **Notified under Article 2.9.2 [****], 2.10.1 [****], 5.6.2 [****X], 5.7.1 [****], 3.2 [****], 7.2 [****], other****:**  |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** Food products in general (ICS code(s): 67) |
| **5.** | **Title, number of pages and language(s) of the notified document:** Protection of Public Health Law (Food) (Amendment No. 9 and Temporary Provisions) (Expanding the Adoption of European law and its streamlining, and removing barriers to importing food through the European compliance route), 5784-2024; (48 page(s), in Hebrew) |
| **6.** | **Description of content:** The Israeli Parliament (The Knesset) approved the proposed amendment to the 'Protection of Public Health Law (Food) (Amendment No. 9 and Temporary Provisions) (Expanding the Adoption of European law and its streamlining and removing barriers to importing food through the European compliance route), 5784-2024' in the first reading. This amendment promotes and extends the food reform implemented in 2021, which aims to reduce the cost of living and is based on the European model. The major changes introduced in this amendment are as follows:1. Simplifies and streamlines the procedures for updating changes in European law and delegates the updating authority to the Food Service Director;
2. Adopts an additional 24 European food Directives and Regulations, including food labeling, food additives, and substances that come into contact with food, and creates harmonization and compatibility between Israeli and European food safety legislation (detailed in the Second Annex A) and details all the exclusions in Second Annex B;
3. Promotes significant ease to the importation of food marketed in the EU for Authorized Economic Operator AEO ("Appropriate Importer");
4. Extends the obligation to manage a self-safety system to all food distributors. This requirement is necessary to regulate food labeling similar to that in Europe, especially for labeling foods that cause allergy or intolerance.
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| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** Harmonization; Reducing trade barriers and facilitating trade; Cost saving and productivity enhancement  |
| **8.** | **Relevant documents:** * Protection of Public Health Law (Food) 5775-2015
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| **9.** | **Proposed date of adoption:** To be determined**Proposed date of entry into force:** 1 August 2026 |
| **10.** | **Final date for comments:** 24 May 2024 |
| **11.** | **Texts available from: National enquiry point [****X] or address, telephone or fax numbers and email and website addresses, if available, of other body:** <https://members.wto.org/crnattachments/2024/TBT/ISR/24_02478_00_x.pdf> |