NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

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| **1.** | **Notifying Member:** India  **If applicable, name of local government involved (Article 3.2 and 7.2):** |
| **2.** | **Agency responsible:** Food Safety and Standards Authority of India (FSSAI).  **Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:** |
| **3.** | **Notified under Article 2.9.2 [****X],** **2.10.1 [****],** **5.6.2 [****X],** **5.7.1 [****],** **other****:** |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** Food Products |
| **5.** | **Title, number of pages and language(s) of the notified document:** Draft of certain regulations to further amend the Food Safety and Standards (Advertising and Claims) Regulations, 2018, (15 page(s), in English; 15 page(s), in Hindi) |
| **6.** | **Description of content:** This regulation prescribes for the Revision in respect of Criteria, applicability and content of Claims. |
| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** The objective of this amendment is to establish fairness in claims and advertisements of food products and make food businesses across the country accountable for any such claims/advertisements so as to protect consumer interest.; Consumer information, labelling |
| **8.** | **Relevant documents:** Draft available in Hindi and English.  <https://fssai.gov.in/notifications.php?notification=wto-tbt-notification> |
| **9.** | **Proposed date of adoption:** Yet to be decided  **Proposed date of entry into force:** Yet to be decided |
| **10.** | **Final date for comments:** 60 days from notification |
| **11.** | **Texts available from: National enquiry point [****X]** **or address, telephone and fax numbers and email and website addresses, if available, of other body:**  Website of the Food Safety and Standards Authority of India, <http://www.fssai.gov.in>  Mr. P. Karthikeyan Deputy Director SPS Enquiry Point, Food Safety and Standards Authority of India (FSSAI) FDA Bhawan, Kotla Road New Delhi-110002, India Tel: +(011) 23237419 Fax: +(011) 23220994 Email: [spstbt.enqpt@fssai.gov.in](mailto:spstbt.enqpt@fssai.gov.in) Website: <http://www.fssai.gov.in/> |