NOTIFICATION

Addendum

The following communication, dated 26 January 2022, is being circulated at the request of the delegation of Canada.

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**Title:** Marketing Authorization for Vitamin D in Milk, Goat's Milk and Margarine

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| **Reason for Addendum:** | |
| [  ] | Comment period changed - date: |
| [X] | Notified measure adopted - date: 29 December 2021 |
| [X] | Notified measure published - date: 19 January 2022 |
| [X] | Notified measure enters into force - date: 29 December 2021 |
| [X] | Text of final measure available from[[1]](#footnote-1):  <https://www.gazette.gc.ca/rp-pr/p2/2022/2022-01-19/html/sor-dors278-eng.html> (English)  <https://www.gazette.gc.ca/rp-pr/p2/2022/2022-01-19/html/sor-dors278-fra.html> (French) |
| [  ] | Notified measure withdrawn or revoked - date:  Relevant symbol if measure re-notified: |
| [  ] | Content or scope of notified measure changed and text available from1:  New deadline for comments (if applicable): |
| [  ] | Interpretive guidance issued and text available from1: |
| [  ] | Other: |

**Description:** This regulatory Marketing Authorization (MA) permits manufacturers to voluntarily increase the amount of vitamin D in in cow's milk, goat's milk, and margarine to the levels set out in the proposed *Regulations Amending Certain Regulations Made Under the Food and Drugs Act (Nutrition Symbols, Other Labelling Provisions, Partially Hydrogenated Oils and Vitamin D)*[1](FOP Regulations).

This MA will facilitate alignment and compliance with the *Regulations Amending the Food and Drug Regulations (Nutrition Labelling, Other Labelling Provisions and Food Colours*)[2] (2016 nutrition labelling regulations), which increased the daily value (DV) for vitamin D (i.e., a value that would meet the requirements of almost all Canadians). After 14 December 2022, manufacturers must use the new DV to calculate the percent daily value (% DV) that will appear in the Nutrition Facts table (NFt) on package labels. The % DV gives consumers an indication of the amount of a nutrient in a serving of food to help them make informed food choices. The MA will help avoid multiple label changes and potential loss of consumer confidence resulting from a sharp decrease in % DV and loss of the "excellent source" claim for cow's milk and goat's milk.

This MA will also help increase vitamin D in the food supply to help promote adequate bone health among Canadians without creating the risk of excessive intakes of vitamin D.

The MA is intended to be an interim measure until amendments are made to the *Food and Drug Regulations*, and approved by the governor in council.

[1] <https://gazette.gc.ca/rp-pr/p1/2018/2018-02-10/html/reg2-eng.html>

[2] <http://gazette.gc.ca/rp-pr/p2/2016/2016-12-14/html/sor-dors305-eng.html>

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1. This information can be provided by including a website address, a pdf attachment, or other information on where the text of the final/modified measure and/or interpretive guidance can be obtained. [↑](#footnote-ref-1)